



City of Kamloops

news release

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LOCAL COMPANY WINS A 2ND INTERNATIONAL AWARD FOR CITY OF KAMLOOPS

Kamloops, BC - Communication Solutions Inc. (www.communicationsolutions.ca), a Kamloops-based marketing communications company has received Gold Standing in the international marketing and communication HERMES Creative Awards for its work with the City of Kamloops to produce the City's 2005 Annual Report "On the Move".

The award, presented by the Texas based Association of Marketing and Communication Professionals (AMCP) is an international competition for creative professionals involved in the concept, writing and design of traditional and emerging media. HERMES Creative Awards recognize outstanding work in the industry while promoting the philanthropic nature of marketing and communication professionals.



Mayor Terry Lake announced this award to City Council today as the 2006 Annual Report, produced in partnership with Communication Solutions Inc. again this year under the leadership of Kate Stebbings of Communication Solutions, was presented to Council.

The City of Kamloops 2005 Annual Award was among only two winners from British Columbia, sharing this 2007 honour only with the BC Children's Hospital Foundation.

According to Randy Diehl, CAO for the City of Kamloops, "This is yet another example of how the City of Kamloops is demonstrating best practices in our quest to be one of the best municipalities, and communities, in Canada."

Sharon Stevens APR, managing partner of Communication Solutions Inc. says they received notice of the award on Monday – just as this year's Annual Reports were delivered to the City for presentation to Council. "The team at Communication Solutions is honoured to share yet another international award with the City of Kamloops. After creating the award winning video "Place in the Sun", we applied our strategy of using beautiful images and short stories about Kamloops and its successes to their Annual Report and the results speak for themselves. We are always pleased to see our agency, and the City of Kamloops, compete against the biggest and best in Canada, and in fact the world, and win!"

The City of Kamloops is the 2004 National Champion of Communities in Bloom for cities with a population between 50,000 and 100,000.

Using local talent wherever possible to produce award winning results is part of Communication Solutions approach to business. According to Wendy Heshka, partner, Communication Solutions Inc. the success of this project is the result of a creative and committed team. “We have always promoted Kamloops talent and were able within this project to bring together our strategic thinking, creative writing and the design skills of Dana Koch of Koch Ink to make Kamloops Annual Report the highest quality publication possible.”

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Communication Solutions Inc. is proud to have been selected by the BC Olympic and Paralympic Secretariat as a qualified supplier of communication and creative services to the Vancouver 2010 Olympics.

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